

# **A Tale of Three Regions: Miami-Dade, Lombardy-Ticino and Wales**

## **Film Education and Minority Language Student Support**

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**Abstract:** Film Education (audiovisual education and professional training) is a trendy, evolving field that anticipates standardized learning outcomes (based upon pedagogical practices and globalized industry expectations), but the variety of individual and combined learning structures and resources is anything but standardized: Curriculum design, classroom structure, teaching styles, pedagogical support and measurement of learning outcomes and employment results / outlook vary significantly among institutions and entities providing Film Education around the world. Theory and practices are driven and informed by both academic influences and market forces. This report maps the historical and current state of Film Education in three distinct regions (Miami-Dade, Lombardy-Ticino and Wales), which then serve as case studies, to compare and contrast how pedagogical approaches, marketing demands, and multi-lingual media markets and teacher / student populations create, complicate and guide the teaching content, branding and instructional delivery.

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## ABOUT THE AUTHOR



Dr. Mark Leslie Woods holds a Ph.D. in Film Studies from the Cardiff School of Creative Industries, University of South Wales, U.S.W., and a B.A. in Liberal Studies with Film Studies Certificate from Florida International University, F.I.U., *'cum laude'*. He is a qualified British lawyer, holding the LL.M. in Intellectual Property Law 'with Distinction' from Glamorgan Law School and he also holds a British Graduate Diploma in Law.

Dr. Mark Leslie Woods is currently on the faculty of the New York Film Academy Conservatory and College, South Beach Campus, having previously lectured abroad for 13 years, on the faculty of the British Creative Skillset Screen Academy, Cardiff, U.S.W., the F.I.U. Czech Film Study Abroad Program – Prague, and on the faculty of the *Centro Linguistico, l'Università degli studi di Molise*, Italy. He currently lectures on global media, social media, filmmaking and film history, and the Business of Filmmaking, for the NYFA BFA Filmmaking, BFA Acting, and MFA Filmmaking / MFA Acting degrees.

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Dr. Mark Leslie Woods has peer-reviewed published research in minority language Transnational Cinema and National Cinema Analysis, with analysis of Welsh, Italian, French, Haitian Creole and Latino television and film. His two-volume study is held in the National Library of Wales and the British Library, London, England.

Dr. Woods is an accomplished International Film Finance Consultant, and was previously employed as an International Sales Agent for BBC-Wales and S4C-TV International. He is a former member of British Academy of Film and Television Arts, BAFTA-Cymru and the British Media, Communication and Cultural Studies Association, MeCCSA.